

AFRICAN MEDIA ENTERTAINMENT LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1926/008797/06)

Share code AME ISIN ZAE000055802

("the company")

NOTIFICATION IN TERMS OF SECTION 122 OF THE COMPANIES ACT, 2008

Shareholders are advised that the company has received notification in terms of section 122 of the Companies Act, 2008 to the effect that Trucha Limited has acquired 165 936 additional ordinary shares in the company, resulting in Trucha Limited holding 699 359 ordinary shares, which is now 10.09% of the total issued ordinary share capital of the company up from 7.70%.

RESPONSIBILITY STATEMENT

The Board accepts responsibility for the information contained in this announcement to the extent that it relates to the company. To the best of their knowledge and belief, the information contained in this announcement is true and nothing has been omitted which is likely to affect the importance of the information.

By order of the Board

C Roberts

Company Secretary

Johannesburg

13 July 2026

Sponsor

AcaciaCap Advisors Proprietary Limited