

AME

AME

AME - African Media Entertainment Limited - Announcement to Shareholders

AFRICAN MEDIA ENTERTAINMENT LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1926/008797/06)

Share Code: AME ISIN: ZAE000055802

("the company")

ANNOUNCEMENT TO SHAREHOLDERS

Shareholders are advised that:

- the annual report, incorporating a notice convening the annual general meeting of the company ("the AGM"), was posted to shareholders on Friday, 30 September 2011 and is available on the web-sites of the company at www.ame.co.za and the Johannesburg Stock Exchange at www.jse.co.za. There have been no material changes to the financial information published in the provisional report dated 2 June 2011;
- the AGM will be held at 10:00 on Monday, 31 October 2011 in the boardroom, Block A, Oxford Office Park, No 5, 8th Street, Houghton Estate, Johannesburg.
- the record date for purposes of determining which shareholders are entitled to participate in and vote at the annual general meeting is Friday, 28 October 2011. Accordingly, the last day to trade in order to be eligible to vote at the annual general meeting will be Friday, 21 October 2011.

By order of the board.

Johannesburg

3 October 2011

Sponsor

Arcay Moela Sponsors (Proprietary) Limited

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