CHAIRMAN'S REPORT

Review of the year

The year under review delivered an excellent performance with a 16% increase in revenue to R206.1 million (2011: R177.4 million). Comprehensive income increased by 44% to R40,7 million (2011: R28,3 million).

The comprehensive income attributable to equity holders of the parent amounted to R36,4 million (2011: R26,2 million) with earnings per share of 428,8 cents (2011: 307,4 cents). Headline earnings per share were 428,9 cents (2011: 310,3 cents).

After paving tax of R15.5 million (2011; R13.7 million), the group generated R52.8 million (2011: R39,1 million) in cash from its operating activities during the year. The group invested R1,8 million to acquire Bloemfontein Courant by the Central Media Group (Pty) Limited (previously Sevalemova Communications (Ptv) Limited), repurchased 367 597 AME shares for R18,5 million and spent R7,7 million (2011: R8,6 million) on capital expenditure. The group ended the year with cash resources of R57.1 million (2011; R46, 6 million).

Operations

Through innovative solutions our radio operations managed to minimise the effect of the general economic downturn and enjoyed a productive year with growth in revenue across

The diversification and expansion programmes of our radio platforms into other local media brands have been successful and revenues from web-site development and related activities have benefitted from the synergies achieved

During the year WDB Investment Holdings (Pty) Limited acquired a controlling interest in a BEE company which holds 10% of Algoa FM and ICASA approved Algoa FM's licence amendment which extends the broadcast footprint of Algoa FM to now include Knysna, George and Mossel Bay. This broadcast footprint went live on 1 December 2011.

Central Media Group (Pty) Limited, which owns OFM, enjoyed a year of growth and, while trading conditions where challenging, good cost management and innovative product development helped the company to achieve higher than expected profitability. Significant growth in non-traditional revenue ("NTR") and a very good pipeline for the Digital Platforms division necessitated investment in human capital. OFM continued to see strong growth, especially in direct advertising across a new array of digital, radio and experiential offerings. Mahareng Publishing has captured a significant portion of the Bloemfontein Local Newspaper market.

Both Algoa FM and OFM listenership remained stable during the year under review and the excellent performance was underpinned by effective cost control.

Group sales house, United Stations, delivered an improved set of results for the year under review, A year ago United Stations started handling the national sales of KAYA FM which contributed to the growth in advertising revenue. KAYA FM and Capricorn FM have been the drivers of the new business development as they provide attractive audiences to categories of advertisers that United Stations was previously unable to reach. The increase in advertising platforms has further allowed the company to leverage existing resources and capacity. United Stations outperformed the national radio market, making significant revenue gains despite a difficult and uncertain climate and a cautious advertising industry. The increase in advertising revenue has allowed United Stations to increase resource and capacity in critical areas, positioning it well to accelerate growth in the new year.

Radio Heads has narrowed its focus to provide solutions in the area of radio production. branded content, creative and campaign management and is targeting marketers who seek higher levels of engagement with their target audiences. This business has performed below expectation.

Subsequent events

There have been no matters between the group's year-end and the date of this report that require to be brought to the attention of the shareholders.

Dividends

The board believes that the group is well-positioned to acquire further radio interests and consequently no dividend has been proposed (2011: Nil per share).

Prospects

The new financial year has started on a reasonably positive note and the board is optimistic that the revenues for the 2013 year will compare favourably with those of the prior year.

ACG Molusi

Independent Non-executive Chairman

7 June 2012 Johannesburg

M Mynhardt

Financial Director

These abridged results have been prepared by the financial director in accordance with International Financial Reporting Standards ("IFRS"),

AC 500 series, the Companies Act, No. 71 of 2008, as amended, and the Listings Requirements of the Johannesburg Stock Exchange on a basis consistent with the policies and methods of computation as used in the annual financial statements for the year ended 31 March 2011.

These results have been reviewed by PKF (Jhb) Inc. and their report is available for inspection at the company's

registered office.

African Media Entertainment Limited

(Incorporated in the Republic of South Africa) (Registration number 1926/008797/06) Share code: AME ISIN: ZAE000055802 ("AME", "the company" or "the group")

Registered office

Unit Block A. Oxford Office Park No. 5, 8th Street, Houghton Estate, Johannesburg PO Box 3014, Houghton, 2041

Transfer secretaries

Computershare Investor Services (Pty) Limited 70 Marshall Street, Johannesburg PO Box 61051, Marshalltown, 2107

Sponsor

Arcay Moela Sponsors (Pty) Limited 3 Anerley Road, Parktown, Johannesburg PO Box 62397, Marshalltown, 2107

Directors

ACG Molusi (Chairman)* AJ Davies M Mynhardt

MJ Prinsloo*

N Sooka* WTshuma*

KL Dube*

*Independent Non-executive

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REVIEWED RESULTS

for the year ended 31 March 2012





CONSOLIDATED ABRIDGED STATEMENTS OF COMPREHENSIVE INCOME

COMINE ILI NOIVE II NOOME			
		Reviewed	Audited
		year ended	year ended
	Change	31 March 2012	31 March 2011
	%	R'000	R'000
Revenue	16	206 075	177 366
Cost of sales	10	(54 068)	(54 663)
Gross profit		152 007	122 703
Operating expenses		(102 020)	(86 118)
Operating profit	37	49 987	36 585
Investment income		1 241	1 184
Finance income		2 942	3 901
Finance cost		(73)	(149)
Losses attributable to associates		(201)	(425
Net profit before taxation	31	53 896	41 096
Taxation	31	(13 173)	
		-	(12 806)
SA normal taxation		(15 766)	(12 160)
Deferred taxation		2 593	(396)
Secondary Taxation on Companies		_	(250)
Total comprehensive income for the year	44	40 723	28 290
Total completionave income for the year	44	40 723	20 200
Total comprehensive income attributable to:	:		
Non-controlling interest holders		4 324	2 041
Equity holders of the parent	39	36 399	26 249
Earnings per share (cents)	40	428,8	307,4
Headline earnings per share (cents)	38	428,9	310,3
Diluted earnings per share (cents)	42	428.8	302.5
Diluted headline earnings per share (cents)	40	428,9	305,3
Weighted average number of shares		-,-	
in issue ('000)		8 488	8 539
		0 400	0 009
Diluted average number of shares		0.400	0.070
in issue ('000)		8 488	8 678
Headline earnings reconciliation:			
Profit attributable to equity holders		36 399	26 249
Loss on disposal of fixed assets		2	47
Impairment of loans to associate		-	199
Headline earnings		36 401	26 495
Consolidated abridged statem	ents o	F CASH FLOW	'S
		Reviewed	Audited
		year ended	year ended
		31 March 2012	31 March 2011
		0.1.11.01.1.1.1	
		R'000	R'000
Cash generated by operating activities			
Cash generated by operating activities Net interest received		R′000	R'000 39 700 3 752
		R′000 52 807	39 700 3 752
Net interest received		R'000 52 807 2 869	39 700 3 752 (13 663
Net interest received Taxation paid Decrease in working capital		R'000 52 807 2 869 (15 483) 1 080	39 700 3 752 (13 663 9 289
Net interest received Taxation paid Decrease in working capital Cash flows from operating activities		R'000 52 807 2 869 (15 483)	39 700 3 752 (13 663 9 289 39 078
Net interest received Taxation paid Decrease in working capital Cash flows from operating activities Dividends paid		R'000 52 807 2 869 (15 483) 1 080 41 273	39 700 3 752 (13 663 9 289 39 078 (16 870
Net interest received Taxation paid Decrease in working capital Cash flows from operating activities Dividends paid Cash flows from investing activities		R'000 52 807 2 869 (15 483) 1 080	39 700 3 752 (13 663 9 289 39 078 (16 870 (19 271)
Net interest received Taxation paid Decrease in working capital Cash flows from operating activities Dividends paid		R'000 52 807 2 869 (15 483) 1 080 41 273	39 700 3 752 (13 663) 9 289 39 078 (16 870)
Net interest received Taxation paid Decrease in working capital Cash flows from operating activities Dividends paid Cash flows from investing activities		R'000 52 807 2 869 (15 483) 1 080 41 273 (30 744) - 10 529	39 700 3 752 (13 663 9 289 39 078 (16 870 (19 271
Net interest received Taxation paid Decrease in working capital Cash flows from operating activities Dividends paid Cash flows from investing activities Cash flows from financing activities		R'000 52 807 2 869 (15 483) 1 080 41 273 - (30 744)	39 700 3 752 (13 663 9 289 39 078 (16 870 (19 271 (2 504

CONSOLIDATED ABRIDGED STATEMENTS OF FINANCIAL POSITION

THE WELL COMOTIVE	Reviewed 31 March 2012 R'000	Audited 31 March 2011 R'000
ASSETS Non-current assets	89 028	80 753
Property, plant and equipment Investments Goodwill Deferred taxation	29 130 12 883 39 780 7 235	25 412 10 914 39 785 4 642
Current assets	116 320	90 955
Trade receivables Other receivables Tax paid in advance	56 563 2 621 26	41 906 2 468 -
Cash and cash equivalents	57 110	46 581
Total assets	205 348	171 708
EQUITY AND LIABILITIES Total equity Non-current liabilities	134 091 315	113 976 717
Operating lease accrual Interest-bearing borrowings	200 115	518 199
Current liabilities	70 942	57 015
Trade payables Other payables Dividend payable Operating lease accrual and interest-bearing borrowings Taxation	33 531 34 738 777 375 1 521	28 498 26 694 387 224 1 212
Total equity and liabilities	205 348	171 708

CONSOUDATED ARRIDGED STATEMENTS OF CHANGES IN FOLITY

CONSOLIDATED ABRIDGED STATEMENTS	JE CHANGES IN EQUITY	
	Reviewed	Audited
	year ended	year ended
	31 March 2012	31 March 2011
	R'000	R'000
	11 000	11 000
Issued capital		
Balance at beginning of year	8 539	8 539
Shares repurchased	(368)	_
Balance at end of year	8 171	8 539
Share premium		
Balance at beginning of year	31 909	31 909
Shares repurchased	(18 167)	_
Balance at end of year	13 742	31 909
Retained profit		
Balance at beginning of year	70 237	43 988
Change in shareholding	(1 606)	_
Total comprehensive income for year	36 399	26 249
Dividend	_	_
Balance at end of year	105 030	70 237
Non-distributable reserve		
Balance at beginning of year	2 073	1 869
Re-allocations to creditors on cash settled options	(2 073)	_
Share-based payment expense	_	204
Balance at end of year	_	2 073
Non-controlling interests		
Balance at beginning of year	1 218	1 655
Share of dividend	_	(2 504)
Change in shareholding	1 606	26
Share of total comprehensive income for year	4 324	2 041
Balance at end of year	7 148	1 218
Total capital and reserves	134 091	113 976
lotal capital and reserves	134 091	113 970

SEGMENTAL REPORTING

	Reviewed	Audited
	year ended	year ended
	31 March 2012	31 March 2011
	R'000	R'000
Revenue		
Radio Broadcasting	178 682	160 030
Sales houses	27 393	17 336
Company	_	-
Total	206 075	177 366
Profitability		
Radio Broadcasting	37 148	37 023
Sales houses	10 941	774
Company	1 898	(1 212)
Total operating profit	49 987	36 585
Unallocated/Eliminated corporate net expense		
and inter-company consolidation	(201)	(425)
Investment income	1 241	1 184
Interest received	2 942	3 901
Interest paid	(73)	(149)
Taxation	(13 173)	(12 806)
Total comprehensive income for year	40 723	28 290
Assets		
Radio Broadcasting	52 465	69 223
Sales houses	49 543	33 425
Company	43 250	21 448
Total	145 258	124 096
Investment in associate	2 980	1 031
Cash	57 110	46 581
Total assets	205 348	171 708
Liabilities		
Radio Broadcasting	31 870	19 821
Sales houses	35 871	27 617
Company	3 516	10 294
Total	71 257	57 732
Capital expenditure		
Radio Broadcasting	3 023	4 686
Sales houses	608	3 433
Company	4 091	453
Total	7 722	8 572
Depreciation		
Radio Broadcasting	2 927	2 478
Sales houses	975	742
Company	66	40
		3 260